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TRACEABLE CERTIFIED PALM OIL

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CONTENT

- Sustainable Living – Unilever's Story
- Our Sustainable Palm Oil Journey
- 2020 Vision for a Traceable Palm Oil Supply Chain
- Leveraging Partnerships for a Sustainable Palm Oil Future



WELL POSITIONED FOR GROWTH

2bn

consumers worldwide use a Unilever product on any day

54%

of sales in emerging markets

Products sold in more than

190

countries

More than 50

years experience in Brazil, China, India and Indonesia






OUR €1BN BRANDS



























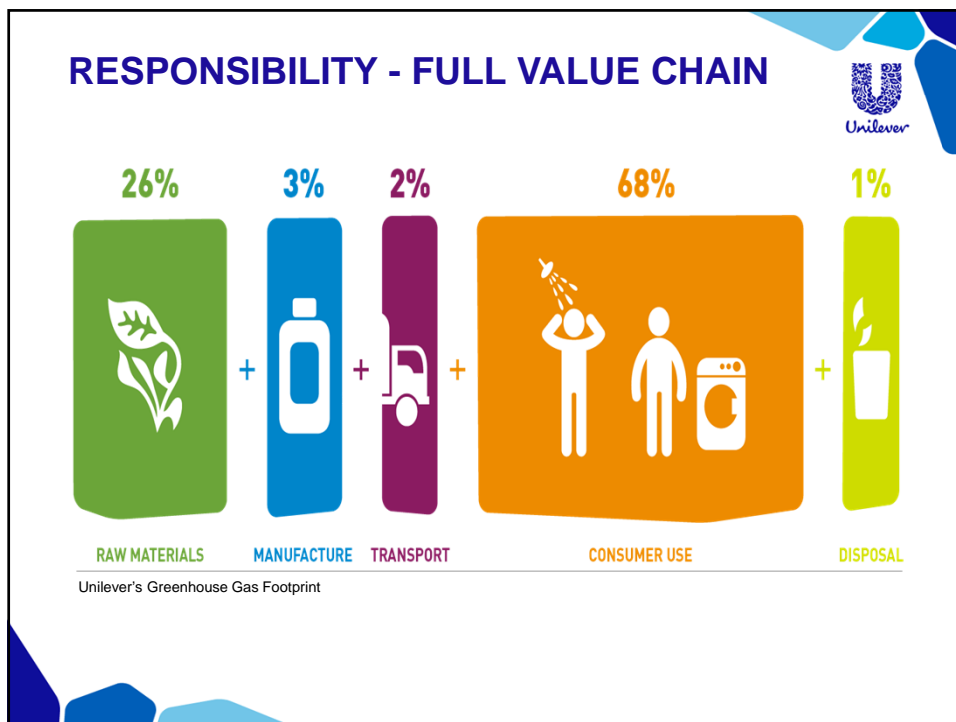




THREE BIG GOALS BY 2020

Three goal cards are shown with images: a farmer, a factory, and a child. The Unilever logo is in the top right.

- SOURCE 100% OF AGRICULTURAL RAW MATERIALS SUSTAINABLY**
- HALVE ENVIRONMENTAL FOOTPRINT OF OUR PRODUCTS**
- HELP 1 BILLION PEOPLE IMPROVE THEIR HEALTH & WELL-BEING**



OUR COMMITMENT TO SUSTAINABLE PALM OIL

- Commitment to environmental sustainability – *water, waste and greenhouse gas emissions*
- Recognize the economic & social values for responsible development of sustainable palm oil
- Committed to move the industry towards a more sustainable future
- Need to achieve 100% certified sustainable Palm Oil

What you buy in the supermarket can change the world.

More than one in three of the products in your weekly shop contain palm oil which, if not produced sustainably, can be a cause of rainforest destruction.

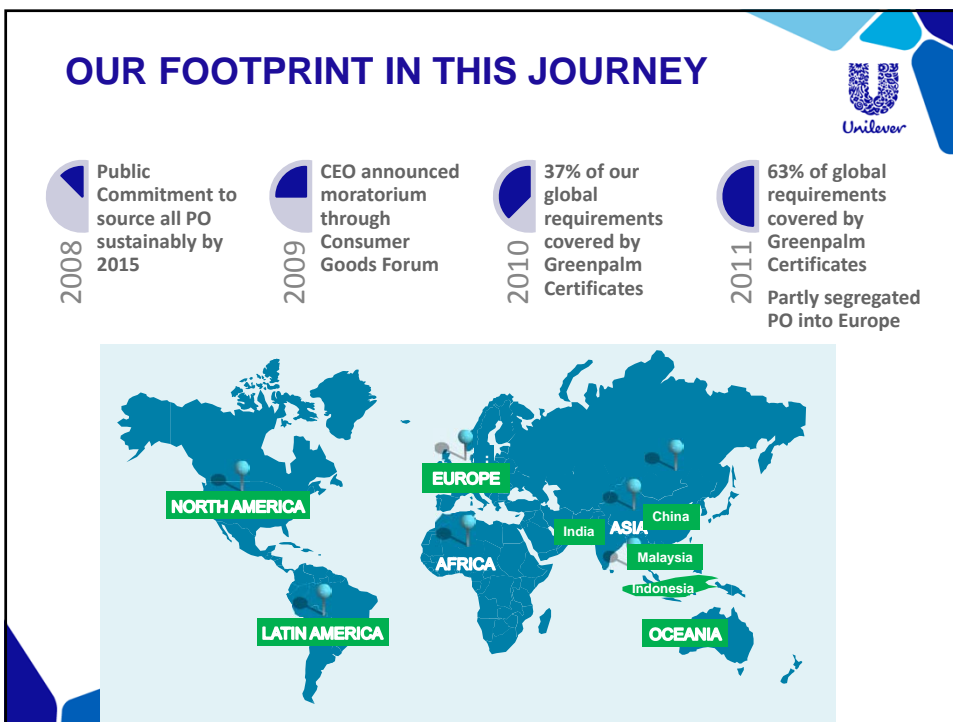
Last year Unilever funded the planting of 100,000 acres of responsibly sourced sustainable palm oil. That represented more than half of all the sustainable palm oil traded worldwide.

It was only 1% of what we used but this year we will more than double the volume and by 2015 all our palm oil will come from sustainable sources.

It is an important step. If everyone did the same we could transform the industry and help our planet to recover.

Small actions, big difference.

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SUSTAINABLE SOURCING PALM OIL – ACHIEVING OUR TARGET EARLY



We will purchase **all**
palm oil from certified sustainable sources
by end 2012

OUR NEW PALM OIL COMMITMENT



ALL
sustainable palm oil
from certified traceable
sources by 2020



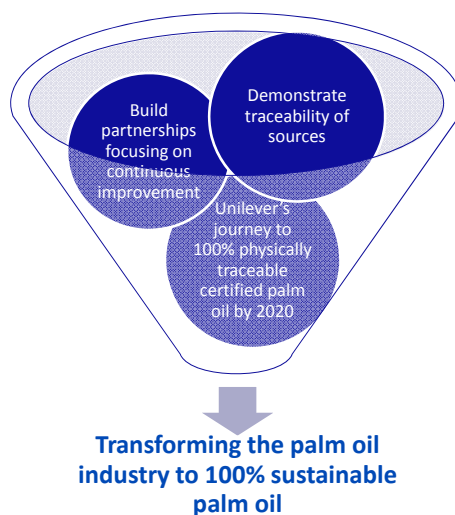
RATIONALE FOR A COMMITMENT TO TRACEABLE CERTIFIED PALM OIL



- We want to be able to say that the palm oil we use can be traced to origin
- Segregation is a system to organize traceability
- Need our suppliers to work with us on traceability including a focus on their 3rd party sourcing
- Increasing volumes of CSPO, there will be a tipping point where traceability will be automatic



A 2020 VISION FOR TRACEABLE PALM OIL SUPPLY CHAIN



INFLUENCING MARKET UPTAKE OF CSPO



- Unilever cannot act alone since we don't buy all derivatives of crude palm
- Consumer Goods Forum member companies adopted a resolution to achieve zero net deforestation by 2020
- Over 30 firm commitment to CSPO by 2015
- Inroad in promoting CSPO in India & China
- 50% uptake on a rising baseline of supply is good performance



PARTNERING WITH INDUSTRY & GOVERNMENTS TO DRIVE DEMAND



- All stakeholders needs to come together to drive up the demand & supply
- Larger adoption of the RSPO if we want to de-link palm oil from deforestation
- Accomplished when industry, governments and the RSPO work together to engage and take action
- Converting all of Europe & N America will not be enough. Focus on emerging markets
- As individual companies, we need to create time-bound commitments to gradually increase the uptake of CSPO



Small Action make a Big Difference

